Government of West Bengal
Finance Department
Audit Branch

No. 2140-F(Y)                                      Dated, 6th July, 2020

MEMORANDUM

In supersession of this Department Memorandum No. 1410-F(Y) dt. 08.03.2017, the existing limit of financial power of the Additional Chief Secretary / Principal Secretary / Secretary of the Information & Cultural Affairs Department to incur expenditure on account of Advertisement and Publicity is enhanced as follows:

<table>
<thead>
<tr>
<th>Item of expenditure</th>
<th>Existing Delegated Power</th>
<th>Revised Delegated Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertisement and publicity</td>
<td>Upto ₹ 30 lakh on each occasion subject to the maximum of Budget Provision for the financial year</td>
<td>Upto ₹ 2 crore on each occasion subject to the maximum of Budget Provision for the financial year</td>
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<tr>
<td>Print Media</td>
<td></td>
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<tr>
<td>Audio Visual media</td>
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<tr>
<td>electronic media</td>
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<tr>
<td>Hoarding</td>
<td></td>
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<tr>
<td>Fairs, festivals, exhibition, state-level ceremonies</td>
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</tr>
</tbody>
</table>

All other rules and provisions laid down in FD's Notification No. 3066-F(Y) dated 11.06.2014 and other related order will remain unchanged.

Necessary amendment to the Delegation of Financial Powers Rules, 1977 will be made in due course.

[Signature]
Joint Secretary to the
Government of West Bengal
Copy forwarded for information and necessary action to:

1. Principal Accountant General (A&E), West Bengal, Treasury Buildings, 2, Government Place West, Kolkata – 700001.
2. Principal Accountant General (Audit), West Bengal, Treasury Buildings, 2, Government Place West, Kolkata – 700001.
3. Accountant General (Receipt Works & Local Bodies Audit), West Bengal, CGO Complex, 3rd MSO Building, 5th Floor, Block DF, Sector I, Salt Lake, Kolkata – 700064.
4. Additional Chief Secretary / Principal Secretary / Secretary, ___________________________ Department
5. Financial Advisor, ___________________________ Department.
6. Commissioner, ___________________________ Division, ___________________________
7. Director, ___________________________
8. Director of Treasuries & Accounts, West Bengal, Mitra Building, 8, Lyons Range, 3rd Floor, Kolkata – 700001.
12. District Magistrate / District Judge / Commissioner of Police / Superintendent of Police ______
13. Sub-Divisional Officer, ___________________________
14. Treasury Officer, ___________________________.
15. Block Development Officer, ___________________________
16. Sri Sumit Mitra, Network Administrator, Finance (Budget) Department. He is requested to upload copy of this order in the website of Finance Department.

Jt. Secretary to the Government of West Bengal